

## VAKANZ 2018 - Press Release

### To infinity and beyond!

**With the tourism fair VAKANZ scheduled from 12 to 14 January, THE BOX turns into the place where ideas become reality.**

The 27<sup>th</sup> edition of the tourism fair is ready for lift-off! Three days of holiday-themed celebrations, culture, activities and unique opportunities await you on 12, 13 and 14 January.

Meet the participants and share in a unique experience at THE BOX on the Kirchberg plateau, and in the meantime prepare for your visit on [expovakanz.lu](http://expovakanz.lu).

#### Something for each and every traveler

The flora and fauna of Scandinavia, Africa's savanna and its exotic safaris, cities famed the world over for their vibrant buzz, cultural variety and monuments steeped in history, Caribbean beaches perfect for luxurious lazy days ... find the destination of your dreams at VAKANZ. This tourist hub combines atmosphere and appealing offers, and attracts visitors from throughout the Greater Region. It is the annual showcase for travel experts; travel agents, tour organisers, hotels and hotel chains, cruise companies, airlines and more. The detailed list of participants can be viewed on [expovakanz.lu](http://expovakanz.lu), the fair's website.

#### Thousands of destinations and virtual adventures

The age of virtual reality, which is radically transforming entire areas of the economy with new ways of thinking, planning, feeling, evaluating and consuming, will feature in the programme. Virtual reality headsets will give visitors an opportunity to explore two carefully chosen contextual settings as if they were real. More than just a unique concept, Ebove provides an indoor mountain bike experience that combines exercise, emotion and fun whilst incorporating real conditions through immersion in extremely realistic visual surroundings. Come and enjoy one of the most entertaining and realistic cycling experiences in the world! Flying, a childhood dream for so many, finally becomes 'reality' with Icaros, a flight simulator that combines virtual reality and fitness in a totally mind-blowing adventure. Vakanz will transport you into the fourth dimension! Access to these thrilling experiences is free and will be supplemented by the wide range of events offered by exhibitors during the fair. Vakanz 2018! To infinity and beyond ...

*"I believe that travelling encourages us to dream and arouses our curiosity, which is why the show this year is characterised by a great diversity of destinations and events, oscillating between the real world and virtual travel. I'm sure that VAKANZ 2018 will prove to be a great experience for the whole family",* says Morgan Gromy, CEO of LUXEXPO THE BOX.

#### A wide and diverse range on offer at the show!

17,000 m<sup>2</sup> covering all types of getaway; cultural discoveries, trips for couples, sports breaks, family adventures, group hiking holidays ... a programme with three supporting themes: seaside, land-based holidays and air travel.

The sea, the sun, the beach and time to unwind! Immerse yourself in the Beach Club's summery decor and activities: view the programme and plan on [expovakanz.lu](http://expovakanz.lu).

A panoramic view of the sky and its inevitable gateway, the airport, is projected onto the giant screen in the Sky Lounge, which is laid out like a First Class terminal, even up to the dishes! The Sky Lounge programme and plan can be viewed on [expovakanz.lu](http://expovakanz.lu).

Those who prefer to keep their feet firmly on the ground will no doubt head for the mountain and its mountain chalet, where visitors will be welcomed with open arms. The chalet programme and plan can be viewed on [expovakanz.lu](http://expovakanz.lu).

Recharge your batteries!

Competitions, tombolas, afterwork parties, climbing walls, simulators, hoverboards, segways and more. What better way to start the New Year?

[View the list of activities](#)

**For further information:**

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Fabien Madimba, Communication Manager  
Tel.: +352 43 99 364  
Fax: +352 43 99 315  
Email: [fabien.madimba@thebox.lu](mailto:fabien.madimba@thebox.lu)